

## PRESS RELEASE

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### ENTRAVISION COMMUNICATIONS CORPORATION PROMOTES SCOTT MCGAVICK TO GENERAL SALES MANAGER IN BOSTON, MASSACHUSETTS

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**Boston, Massachusetts – February 1, 2006** – Entravision Communications Corporation (NYSE: EVC) announced today that it has promoted Scott McGavick to general sales manager for Univision WUNI-TV Channel 27 and TeleFutura WUTF-TV Channel 66, both serving the Boston, Massachusetts market. Effective immediately, Mr. McGavick will oversee all local and national sales operations for both stations.

A broadcast sales veteran with more than twenty years of media sales experience, Mr. McGavick had held the local sales manager position for both WUNI-TV and WUTF-TV for the past six months. Prior to joining Entravision, he served as the director of sales for Broadband Enterprises in New York. Before that, he was general sales manager at UPN affiliate WSBK-TV, serving the Boston market, where he also held the local sales manager and national sales manager titles. Additionally, he has also been the director of sales and regional sales manager for The Boston (Cable) Interconnect. He began his media career at a New York agency, Jordan, Case & McGrath. Mr. McGavick received his Bachelor's degree at the College of the Holy Cross in Worcester, Massachusetts.

Alexander von Lichtenberg, general manager of WUNI-TV and WUTF-TV, said, "Since joining the stations as the local sales manager, Scott immediately had a positive impact on our local sales team. In fact, under his direction our local sales growth far outpaced the market during the second half of 2005. With a solid track record and extensive sales experience, Scott is the ideal person to lead our overall sales effort."

WUNI-TV is the most watched Spanish-language television station in the Boston market. It is home to locally produced programs, *Noticias Univision Nueva Inglaterra*, New England's only live, local Spanish-language television news program, and *Pachanga Latina*, a weekly music video show now in its thirteenth year of production. WUTF-TV is the newest Spanish-language television station to serve the Boston market, airing programming from the TeleFutura network. WUNI-TV is owned and operated by Entravision, and WUTF-TV is owned by Univision Communications Inc. and is locally managed and operated by Entravision.

Entravision Communications Corporation is a diversified Spanish-language media company utilizing a combination of television, radio and outdoor operations to reach approximately 75% of Hispanic consumers across the United States, as well as the border markets of Mexico. Entravision is the largest affiliate group of both the top-ranked Univision television network and Univision's TeleFutura network, with television stations in 20 of the nation's top 50 Hispanic markets. Entravision owns and operates one of the nation's largest groups of primarily Spanish-language radio stations, consisting of 52 owned and operated radio stations in 20 U.S. markets. Entravision's outdoor advertising operations consist of approximately 11,100 advertising faces located primarily in Los Angeles and New York. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC.

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